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Vita

Education

- . PhD, Strategy and International Management, London Business School, U.K. (1993 – 1997)
- . MBA, Graduate Institute of Business Administration, National Taiwan University (1989 – 1991)
- . BA, Department of Business Administration, National Taiwan University (1985 – 1989)

Professional Experiences and Industrial Boards

- . Chairwoman, Graduate Institute of Business Administration, National Taiwan University, R.O.C. (2012 – 2014)
- . Chairwoman, Department of Business Administration, National Taiwan University, R.O.C. (2012 – 2014)
- . Professor, National Taiwan University, R.O.C. (2009 – now)
- . CWCD Program, Harvard Business School, Harvard University, U.S.A. (2007)
- . PCMPCL Program, Harvard Business School, Harvard University, U.S.A. (2006)
- . Associate Professor, National Taiwan University, R.O.C. (2003 – 2009)
- . Assistant Professor, National Taiwan University, R.O.C. (1997 – 2003)

Academic Honor

- . Exempt from evaluation, National Taiwan University (2012)
- . Teaching Excellence Award (top 1%), National Taiwan University (2009 – 2014)
- . Tutor Excellence Award (top 1%), National Taiwan University (2009 – 2014)
- . Teaching Award (top 10%), National Taiwan University (2005 – 2008)
- . Research Excellence Award, College of Management, National Taiwan University (2002, 2006–2010, & 2012–2014)
- . Research Award, National Science Council, ROC (1997 – 2015)
- . Outstanding Paper Award, Management Review, Kung-Hwa Management Foundation (2001)

Teaching/Research Area

- . Strategic Management, Analysis of Industry and Competition, Global Strategy, Organizational Theory.